



FINANCIAL ANALYSIS + BUSINESS DECISIONS

FINANCE FOR NON-FINANCIAL MANAGERS

3 DAY NON-CREDIT BEARING SHORT COURSE

This course will expand financial literacy and provide non-financial managers with the knowledge and understanding that allows them to confidently participate in financial analysis and decision making. Employing a back to basics approach, the course focuses on fundamental aspects of finance within the business.



PARTICIPANT PROFILE

Experts in their own field who need to understand and talk the language of finance.

COURSE CONTENT

- The entity concept, the financial function and the concepts of GAAP
- Accounting and the users of accounting information
- The accounting equation, trial balance and general ledger
- Income statements and the balance sheet
- Cash flow
- Budgeting
- Analysis of financial statements
- Cost analysis and break-even
- Standard costing and variance analysis

